



## Marketing Assistant for High Tech Startup wanted

The marketing team of vChain, the global standard for enabling high-integrity and verifiable software distribution, is growing and looking for the best candidates out there.

We are a fast-growing international team with offices in Europe and the US. We look for the smartest, most-driven and hard-working professionals on the market. Our motto is to increase the average company IQ with every new hire.

Our management team has built several very successful companies in the past and is highly respected in the industry.

### *About you*

You are a detail-oriented, hard-working, autonomous, and organized person who enjoys getting things done. You should be a task-oriented person who is good at creating processes, checklists and able to make sure responsibilities are done on time.

You are full of ideas how to approach customers, users and visitors direct or indirectly and you know how to a/b test them.

You have exceptional skills to communicate clearly verbal and in writing and pull action items out of conversations which you get accomplish in an efficient way.

You will report to the VP Marketing and work with various team members on improving the efficiency and speed of our ongoing marketing operations.

### *Your typical day includes*

- Responding to customer requests by email and social media
- Handle logistics around organizing/attending online or offline events
- Reaching out to customers to organize interviews or meetings
- Handle the publication process of podcasts, blog posts, videos, and social media postings
- Assisting team members with day to day marketing tasks
- Creating or updating website posts and pages
- A/B test and analysis of content
- Creating or updating reports on marketing budgets and website traffic.

### *What we expect*

- In addition to excellent written English, we also expect either Italian, German, and/or Hebrew as excellent second language
- Very detail oriented and very organized
- Excellent written and verbal skills
- Able to work to deadlines effectively
- Able to travel to events and conferences if be required
- Experience of working in a similar role in a software company
- Great at preparing, publishing, and distributing digital marketing materials
- Skilled at working with, or able to quickly learn, digital tools like Monday.com, Wordpress, Unbounce, Mailchimp, Google docs, and similar.

*Bonus...*

- Experience of working directly within a marketing or design team
- Basic experience of imaging tools like photoshop
- Experience with Google Analytics
- Experience conducting surveys and reporting on them
- High tech startup experience

*What we offer*

- A full-time job in Milan (Italy)
- A competitive salary with a stock option plan

*Apply today*

Please send your cv to Filippo explaining your motivation and why we should hire you.

Filippo De Montis, VP Marketing and Corporate Development

[filippo@vchain.us](mailto:filippo@vchain.us)

+39 349 557 8838

vchain.us